

## About Damien Dreadnought and Snuffles the Dog:

*(Lex Luthor meets Tony Stark with more than a dash of Dick Dastardly)*



A multi-billionaire car manufacturer, outwardly a charming philanthropist but inwardly seething with jealousy for the Mod Kids' technology and skills. He is a bitter little man with a Napoleon complex who despite his many accomplishments is jealous of the friendship and success he sees in others. His only real friend is his dog & even Snuffles has his doubts about his owner's sanity!

### **So what's the story?**

Dreadnought's Car company is the biggest in the world but has been losing money against new more efficient/environmentally friendly technologies. His investors and oil baron friends are demanding he ups his game before they lose everything.

The Mod Kids race in the USA leg of 'MegaRun' an underground off-road sport where the kids race for the fun and kudos rather than financial gain. They create and maintain their own karts- all enhanced to the individual driver's own specialty and strengths. The Kid's various backgrounds and experiences have given each one the unique skill set that they have used to define their karts and racing styles.

Drivers are anonymous because the racing is not exactly legal so the Kids are known publicly only by their alter egos/racing names. These pop-up races are often held in spectacular locations like the Grand Canyon or Yellowstone National Park - much to the annoyance of the local authorities who will always do their best to shut them down!

For years super rich auto magnate Damien Dreadnought has pursued the Kids trying to learn the secrets that make their karts such phenomenal racing machines. He has been unable to secure the designs through legal channels and has been constantly thwarted in his attempts to steal the technology from the kids.

As a result Dreadnought is determined to destroy the Kids reputation by designing a Super Mod Kart of his own. Racing incognito with Snuffles as his co-driver he plans to gain a decisive win in the next MegaRun season- whereupon he will reveal his true identity securing his place as the world's ultimate car designer.

The kids have resisted Dreadnought's attempts to get his hands on their designs because of his company's reputation for building huge inefficient gas guzzlers- they know it is likely that rather than use the technology for good he plans to bury it under a mass of patents and red tape preventing anyone from enjoying the arts again.

Each episode Dreadnought will have come up with a new incredible kart design- monstrously over engineered hulks designed to take down the Mod Kids by any means necessary.

The Mod Kids will race against Dreadnought's latest behemoth using their individual skills to out race him or combine their techniques & technologies to beat & even destroy his latest creation.

### **What's it like?**

Spectacular, Fast, Fun, Comic racing series inspired by the Wacky Races, Fast and Furious, Power Rangers, Cars, Cannonball Run, Smokey and the Bandit and more...

Big Jumps, Mammoth Drifts, Enormous Crashes, Zero Casualties.

Smoke, Sparks, Fire and Mud

Lots of Noise!

Good Guys, Bad Guys and Cops.

### **MP4 link for Penny Dread concept**

<https://vimeo.com/373243339/49d424d1d6>

